

**COOKIE POLICY FOR THE WEBSITES**  
**[HTTP://WWW.SELEXI.IT](http://www.selexi.it) AND [WWW.SELEXITESTCENTER.IT](http://www.selexitestcenter.it)**

The following is a description of the manner of processing of the personal data of users who visit <http://www.selexi.it> and [www.selexitestcenter.it](http://www.selexitestcenter.it).

**Data controller**

Selexi S.r.l.  
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**Purpose and duration of processing and legal basis**

The websites use the following cookies:

- technical cookies, to enable the proper functioning of certain sections of the site; for these, it is not necessary to request the consent of the data subject;
- analytical cookies, to collect information about the use of the site; for these, the consent of the data subject is required;
- profiling cookies, to track the user's web browsing and create profiles on their tastes, habits, choices, etc.; for these, the consent of the data subject is required.

The consent of the data subject is requested through the banner when first accessing the site and as long as no preference is submitted. Preferences can be changed on the dedicated page for cookies.

The cookies used by the site are as follows:

- Technical cookies to keep track of cookie preferences;
- Matomo for Analytics, not used to profile users but to collect data related to site usage;
- Google Analytics for monitoring the website's traffic
- LinkedIn pixel (for which the cookie policy can be found at <https://it.linkedin.com/legal/cookie-policy>), in order to have data related to the effectiveness of our advertising campaigns and to improve their performance; these provide information about the people who have visited our website.
- Meta Pixel in order to have data related to the effectiveness of our advertising campaigns and to improve their performance; these provide information about the people who have visited our website.

YouTube videos, if viewed, may install their own cookies.

Please note that the user can prevent the use of some or all of the cookies described above either through the panel in the "cookie policy" section on our site or by configuring the browser used for navigation:

- Chrome (<https://support.google.com/accounts/answer/61416?hl=it>);
- Firefox Mozilla (<https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>);
- MS Edge (<https://support.microsoft.com/it-it/microsoft-edge/consentire-temporaneamente-cookie-e-dati-di-siti-in-microsoft-edge-597f04f2-c0ce-f08c-7c2b-541086362bd2>);
- Opera (<https://help.opera.com/en/latest/web-preferences/>).

**Disclosure to third parties and data transfer to third countries**

Please refer to the website's privacy policy for this topic.

LinkedIn pixel data may be sent abroad (on this subject, we recommend viewing LinkedIn's cookie policy).

**Rights of the data subject**

Please refer to the website's privacy policy for this topic.

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